

*Westminster Employment Forum Keynote Seminar
9 February 2017, London*

Beyond examinations – demonstrating skills and competencies

Ruth Carter

About OCR

OCR is a not-for-profit organisation. For us, success is measured through the impact and reach of our activities and the scale of our contribution in helping students realise their aspirations.

Our purpose is to work in partnership with others to provide general and vocational qualifications that support education in ways that enable students:

- to reach their full potential
- to gain the knowledge and skills they need for their future
- to recognise and celebrate their achievements.

We develop our qualifications by talking to teachers, organisations and employers about meeting the needs of learners looking for employment in today's world.

We work closely with industry leaders and government to ensure our qualifications meet requirements set by the Office of Qualifications and Examinations Regulation (Ofqual).

Approaches to Partnership Working

A day in the life of a Sector Specialist

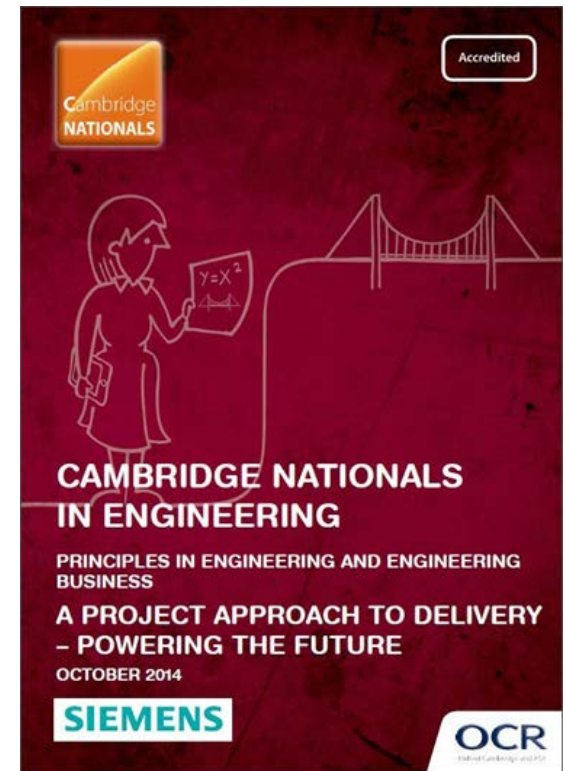
- There is no typical day!

Sector Specialists sit within OCR's Business Engagement Team

- We work with employers to ensure that :
 - qualification content is fit for purpose
 - qualifications are recognised by employers when recruiting
 - qualifications help to prepare young people enter the job market
 - learning is realistic and relevant to both the learner and the employer – Project Led Approaches
- Actively engaging with external Stakeholders, Employers, Sector Organisations, Professional bodies, OCR Centres, Regulators and other Awarding Bodies - providing sector intelligence and curriculum expertise to feed into the design and delivery of OCR qualifications and services
- Represent the voice of the Sector – internally and externally
- Partner with employers and organisations to develop programmes to support young people

Project Led Approach

Lord Baker, Chairman of the Baker Dearing Educational Trust – “I warmly welcome the Siemens/OCR employer skills partnership. All children should have the opportunity to learning by doing as well as studying. This will lead to a growing demand for education from 14 onwards. This is what our education system and our economy needs.”

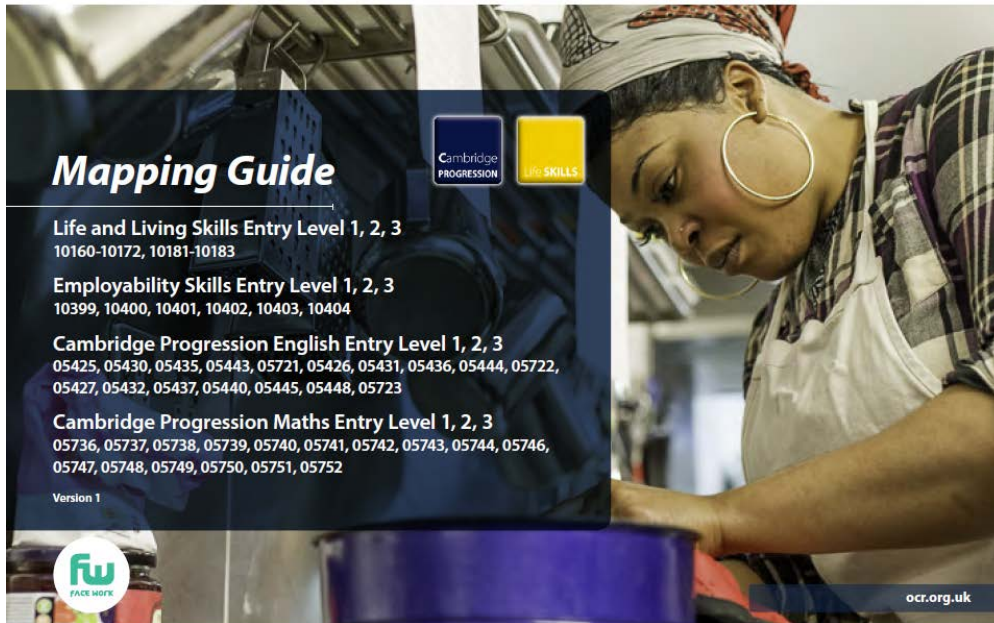


Facework

“Most employers recruit for attitude and then train for skill. The Facework resources can help you do both.”

Stephen Carrick-Davies

OCR
Oxford Cambridge and RSA



Mapping Guide

Cambridge PROGRESSION Life SKILLS

Life and Living Skills Entry Level 1, 2, 3
10160-10172, 10181-10183

Employability Skills Entry Level 1, 2, 3
10399, 10400, 10401, 10402, 10403, 10404

Cambridge Progression English Entry Level 1, 2, 3
05425, 05430, 05435, 05443, 05721, 05426, 05431, 05436, 05444, 05722, 05427, 05432, 05437, 05440, 05445, 05448, 05723

Cambridge Progression Maths Entry Level 1, 2, 3
05736, 05737, 05738, 05739, 05740, 05741, 05742, 05743, 05744, 05746, 05747, 05748, 05749, 05750, 05751, 05752

Version 1

fu
FACE WORK

ocr.org.uk

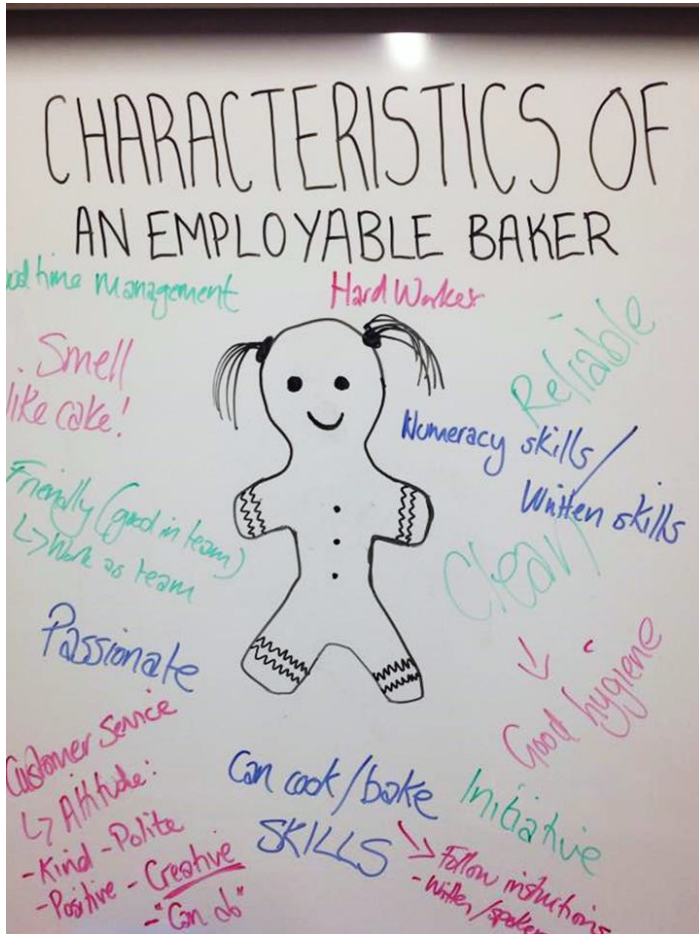
Facework



OCR
Oxford Cambridge and RSA

Luminary Bakery

Luminary Bakery case study



'We offer courses, work experience and paid employment within our bakery, empowering women to build their career. By investing in and releasing them to realise their dreams, through training, employment and community, we aim to break the generational cycles of abuse, prostitution, criminal activity and poverty.'

OCR Career Hub

The screenshot shows the OCR Career Hub website. At the top, there is a navigation bar with 'Home', 'OCR for', 'Learners and parents', and 'Careers'. Below this is a sidebar menu with 'Careers' selected, containing sub-links for 'Careers inspiration', 'Work experience and finding a job', 'What you need to know about vocational education', 'Video case studies', and 'Careers advice'. The main content area features a heading 'As a creator of qualifications we understand the importance of making the right choices...' followed by a paragraph. Below this is a section titled 'This section will provide you with the information you need to understand the broad range of vocational options...' with four image-based links: 'Careers inspiration' (surgical team), 'Work experience and finding a job' (two people at a computer), 'What you need to know about vocational education' (person at a laptop), and 'Careers advice' (hands with cards). To the right, there is a 'Careers playlist' section with a video thumbnail, a 'Watch the videos' button, and a quote from Tiffany White, a Level 3 Creative Media student, about the adult atmosphere at college.

OCR worked together with Youth Employment UK (YEUK) in creating content for the careers hub with support from organisations such as Barclays Life Skills, Careersbox, iCould, National Careers Service, Plotr and vInspired.

The OCR career hub provides information on understanding the broad range of qualifications, what career options there are and where you can go for some free advice. There also some great videos showcasing not only the experiences of young people, but also those of teachers and education specialists.

[OCR Career Hub](#)

Thank you

Ruth Carter: Sector Specialist

ruth.carter@ocr.org.uk